

BISHOP FALLON HIGH SCHOOL / HOLY ANGELS COLLEGIATE INSTITUTE
HALL of FAME NOMINATION FORM

I nominate PETER STARKS for induction
into the Bishop Fallon High School/Holy Angels Collegiate Institute Hall of Fame

The nominee fits into one or more of the following categories:

☒ Distinguished Alumni ☐ Faculty Member ☐ Staff Member
☐ Sports Team ☐ Activity Group (Attach year and members if possible)

CANDIDATES INFORMATION: (Please print)

Name PETER J. STARKS

Address 153 W. KINDERTON WAY #306

City, State Zip Code BERMUDA RUN NC 27006

Phone 336-809-2016 Cell _____

Email STARKS9898@GMAIL.COM

School (Check one) ☒ BFHS ☐ HACI Class Year _____

A WRITTEN BIOGRAPHY OF THE CANDIDATE MUST ACCOMPANY THIS FORM.
Information should include Education, Career, Outstanding Accomplishments,
Awards, and HACI or BFHS information such as awards, sports etc.
Nominations WILL NOT be considered without a complete Biography of the
Candidate.

NOMINATOR's INFORMATION

Date Submitted: 1/1

Name JOYCE STARKS

Address 153 W. KINDERTON WAY #306

City, State Zip Code BERMUDA RUN, NC 27006

Phone 336-392-9380 Cell _____

Email JASTARKS50@GMAIL.COM

NOMINATIONS TO BE CONSIDERED FOR THE HALL of FAME must be submitted
with a complete, updated biography of the candidate no later than June 1st of
each year. Nominations are to be emailed to BishopFallon.org@gmail.com
or mailed to:

BFHS/HACI Alumni Association, Inc.
P.O. Box 25
Williamsville, NY 14231

For more information email BishopFallon.org@gmail.com

GHS/HACI Alumni Association, Inc.
P.O.Box 25
Williamsville, NY 14231
Email: BishopFallon.org@gmail.com

HALL OF FAME NOMINATION –
DISTINGUISHED ALUMNI

**BIOGRAPHY OF PETER STARKS - Bishop Fallon H.S. Graduate
1964**

On our Atlanta flight from Europe, I asked husband Peter what motivated him to complete over 50 international projects for the United Nations, The World Bank, and major hotel and tourism companies. Without hesitation he said, “growing up in the city of good neighbors”. Good thing we had a long flight ahead... because I needed a much fuller explanation.

As his wife of 33 years, I may be in the best position to share how Peter carried out Buffalo ethics through his work in 45 countries and why you might consider him as a Distinguished Alumni.

Of course, I knew his work. But I wanted to know more about his motivations. Here is a summary of what he told me over drinks at 35,000 feet.

North Buffalo

As a young boy in a lower middle-class family Peter thought the only difference between the Irish, Poles, Italians, Germans, Afro-Americans, and others in his neighborhood is that they ate different food. That's it! Otherwise, in school, on the sport field, and on the street, everybody was just a kid, and every parent was your parent. Neighbors were neighbors. It was what we later learned to call “extended family”. It felt good. It felt safe. We slept well.

Bishop Fallon

High School brought together the hormones and competitive spirit of young men from north, south, east, and west Buffalo. And, while there were plenty of tense moments in lockers rooms, at dances, and on the playing fields, Christian ethics and early learned Buffalo values ruled the day. He left Fallon with some of the most enduring friendships one could hope for. Buffalo guys were special. They understood diversity. They realized we were all in the same game of life together. This resonated with Peter who, at this stage, had a growing sense that he was headed for a

humanitarian-based career that would be all about moving minds from division to inclusion and respect for all. The 70's "Age of Aquarius" added octane, and his February birth sign as a water-carrying Aquarian humanitarian... sealed it.

Buffalo Restaurants for Buffalo Neighbors

Steeped into Buffalo's neighborly ethics, he wanted to do more than study four more years. Instead, he wanted to help build a Buffalo business that brought people together in cooperation and good humor: something that was more public service than it was "business". He convinced the Turgeon Brothers restaurateurs that Buffalo could use some new, well-run restaurants that did more than make profit. They should bring all Buffalonians together, enjoying quality, comfort, and of course, equality. While the owners may have been more about business than Peter, they none-the-less thought his idealism and motivation couldn't hurt. Over the course of four years, Peter led the successful development and operations of hallmark restaurants including "Sign of the Steer", "Crouching Lion", "Riverside Inn", and the "Packet Inn". Tens of thousands of Buffalonians would remember these venues for their marriage proposals, weddings, anniversaries, graduations, holidays, and every other reason to go out for fellowship and a meal. The satisfaction of seeing Buffalonians enjoying each other more than made up for the seven-day work weeks.

College Time

At the same time fellow Fallon classmates were graduating from college, the Turgeon Brothers were pressing Peter to reinforce his humanitarian commitments with business savvy, and they backed it up with personal recommendations to the famous Cornell University School of Hotel Administration in Ithaca. He went. He graduated with honors and he was immediately hired after a campus meeting with Bill Marriott, Jr..

Hotels for Humanity: Europe, Middle East, and Africa

Mr. Marriott wanted to expand into global markets. Peter wanted to help develop jobs that engendered staff hospitality to each other and customers. He wanted to promote equality and diversity in the hospitality workforce by bringing together a workforce that would not have known each other any other way. From his base in London, he traveled to develop, open, and operate hotels in Europe, the Middle East, and Africa in countries as diverse as Egypt and Austria. Through it all he combined the quality and ethics of Marriott with Buffalo's "good neighbors" DNA; and in the process, impacted tens of thousands of international staff.

United Nations and The World Bank

Peter came to realize that he could have a broader impact by implementing regional and country wide economic tourism development projects managed by the United Nations and those funded by the World Bank. From his new office in Geneva, Switzerland he traveled to implement projects in developing regions throughout Asia. He imbued every project with the Buffalo' "good neighbor's" spirit by creating common purpose and ethics among diverse groups.

Sustainable Project Leadership

With hotel, tourism, and community projects successfully launched, Peter turned his focus to developing the future leaders needed to sustain these projects and maintain the ethos of inclusivity among "good neighbors". Sensing a gap in industry and higher education he financed, developed, and marketed unique online business simulations which were quickly adopted by major hotel companies, tourism agencies, and over 200 universities. Along the way, a number of colleges invited him as a visiting faculty member, and he currently serves on the Advisory Committee of three major universities.

As our plane approached Atlanta, I asked Peter the 'What's next?' Question. "Come clean" I said. What's your next move and where will it take us? After a slow sip, he reminded me that we met in Buffalo. We are committed to Buffalo ethics. Buffalo is redeveloping itself. Buffalo may welcome another contributor. Buffalo has good neighbors.....Sooo....

Joyce Starks

Peter J. Starks

BS., MSc., CHE, FIH



Peter's four-dimensional experience in companies, the public sector, entrepreneurship, and higher education, brings a studied, yet pragmatic, delivery to his initiatives in the hospitality and services industries.

1. In industry:

- Restaurant:
 - General Manager – High end full service
 - Regional Director – 6 units
- Hotel:
 - Opening General Manager – 8 international Marriott 5-star international properties
 - Regional Director of Operations - Europe, Middle East and Africa – 21 Marriott International properties.
- Human Resources Development – Leadership course design and facilitation Marriott Corporation- Europe, Middle East, and Asia

2. In the public sector:

- Senior Development Officer for Tourism Development in emerging nations, United Nations Office – Geneva, Switzerland
- Consultant to the World Bank on hospitality training installations.

3. As entrepreneur:

- CEO, REDglobal Group, developing management business simulations and e-learning for global universities, hotel corporations, and cruise companies.

4. As University/Community College Educator:

- Interim Dean for the Hague Hotel School Holland
 - Curriculum and Marketing development consultant to 6 universities
 - Currently serving on Advisory Board of RIT, ECU, and GTCC
 - Adjunct and guest lecturer for 15 colleges
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EDUCATION

BSc – Cornell University, School of Hotel Administration – Ithaca New York
MSc - Webster University, Geneva, Switzerland – Business Administration
Certified Hospitality Educator – American Hotel Association

AFFILIATION

Elected Fellow of the Hospitality Institute, UK
Elected Member of the International Society of Training and Development
Member Hospitality Sales and Marketing Association International
Industry Sponsor of CHRIE International, EuroCHRIE, and ApacCHRIE
Awarded the STR Global Bridging Award
Member of the Cornell Society of Hotelmen

TEACHING EXPERIENCE

Managing Human Resources	Organization Development
Change Management	Finance & Managerial Accounting
Financial Management	F&B Facilities & Op's design
Revenue Management	Strategic Management
Asset Management	F&B Leadership
Cruise Management	Designing and Managing Service
Quality Management	Supervisory Skills
Leadership	Training trainers
Mgt. Contacts/Franchising/Leasing	Lodging Business Acumen
Business Acumen	Entrepreneurship

GLOBAL

Duty Residences in London, Geneva, Fiji, and the Netherlands
On site work in 45 countries in Europe, Middle East, and Asia

M: 336-809-2016

E : starks9898@gmail.com

Multiple references available as required.

P. Starks HOSPITALITY & TOURISM CLIENTS

- United Nations
- World Bank Best Western Hotel Corp.
- Marriott International
- Hyatt Hotels

- Hilton Hotel Group
- Inter-Continental Hotel Group
- Shangri-la Hotel Company
- Vail Resorts
- Hospitality Sales and Marketing Association International
- Benchmark Hospitality
- Evergreen Companies
- IDEAS Company
- InnWise
- Kansas Tourism Bureau
- Lagos Tech. Nigeria
- Maine Tourism Bureau
- Milestone Company
- Oceania Cruise Company
- Prestige Cruises
- Packard Hospitality
- Regent Seven Seas Cruise Line
- Silver Birch Hotels
- Smith Travel Research
- Travel Click
- Oregon Tourism Department
- White Lodging Company
- Stanford Hotels
- Swiss Hotels
- Movenpick Hotels

PETER STARKS BUSINESS EDUCATION CLIENTS

- Arizona State University
- Boston University
- Bremerhaven College
- Brigham Young University.
- Cheyney University
- Camosun College
- Cal Poly
- College LaSalle
- Ceasar Ritz College
- Central Connecticut University
- Colorado Mesa College
- Cornell University
- Chaney University
- Edward Cowd College
- Hague Hotel School
- La Rochelle College
- Penn State
- University of Monterey
- University of Mississippi
- Lasalle College
- Copenhagen Business School
- Danish Academy of Business
- Denver University
- DePaul University
- Douglas College
- Drexel University
- East Carolina University
- Ecole Hotelier Lausanne
- Emirates Academy
- Florida State University
- Glion-les- Roche College
- Grad Valley State University
- Guilford County Community College
- Hotel Institute Montreaux
- Hong Kong Poly
- University of Houston
- Indiana Purdue University
- Johnson & Wales University
- Lund University
- Nanyang University
- North Carolina Central University
- Oman Hotel School
- Plymouth University
- Purdue University Calumet
- Rochester Institute of Technology
- San Diego University
- San Ignacio De Loyola
- Shannon Hotel School
- University of South Carolina
- Southern New Hampshire University
- Surrey University
- Swiss Management Hotel School Leysin
- Technologico de Monterrey
- Temasek Polytecnic
- University of Massachusetts
- Universidad d Sevilla
- Universidad Rey Juan Carlos
- University of Central Florida
- University of Delaware
- University of Memphis
- University of New Hampshire
- Vancouver Community College
- Vancouver Island College
- Victoria University
- Virginia State University
- Virginia Tech
- Youngstown State